

'The Evolving Role of the Entrepreneur'

10 June 2010, SLFI Auditorium
5pm onwards

Speaker: Mr. Nayana Dehigama



Mr. Nayana Dehigama is the Chairman/ Managing Director of EPIC Lanka Group, a renowned ICT solutions provider. His company has collected an unprecedented total of 20 national and international accolades in 2009 and has been a leader in Sri Lankan software solutions industry.

Nayana is currently reading for his doctoral degree at the School of Management of the Asian Institute of Technology in Thailand. He holds a Postgraduate Diploma in Marketing and a MBA from the Postgraduate Institute of Management, University of Sri Jayewardenepura. He is a member of the Board of Study of the Management of Technology Department, University of Moratuwa.

The key areas of his presentation include;

- Traits and capabilities that distinguish successful entrepreneurship from the rest
- Disruptive technologies threaten established firms and force everybody to look for innovations
- Paradoxical nature of the issues to be restored at corporate level demands dexterous entrepreneurial capabilities
- Dynamics of the business and technology environments and changing perceptions of the new generation



Registration

(first come first served basis)

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